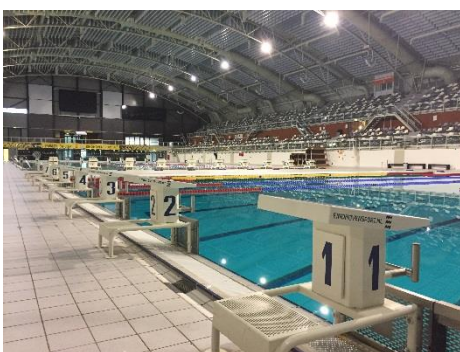


Program

Idan Forums studietur til Eindhoven, 23.-25. april 2017

Alle oplæg er på engelsk. Husk at medbringe sportstøj og/eller badetøj, hvis du deltager i de fysiske aktiviteter.



Nationaal Zwembad de Tongelreep



HC Oranje-Rood, Gennep Sportparken



SX Eindhoven

Day 1 - 23rd April (optional)

Location: Mulier Instituut, Herculesplein 269 (ingang oost), 3584 AA Utrecht

10.30-12.00

Individual arrival. Sandwiches at Mulier Instituut, Herculesplein 269 (ingang oost) in Utrecht

12.30

Eredivisie football match: Utrecht - Roda Kerkrade

14.30

Introduction to Mulier Instituut and trends and challenges in the Dutch sporting landscape

Koen Breedveld, Director, Mulier Instituut

16.30

Bus transfer to Van der Valk Hotel Eindhoven

19.00

Bus transfer to SX Eindhoven, Torenallee 3

Dinner at Grand Café De Stip

22.00

Bus transfer to Van der Valk Hotel Eindhoven

Day 2 - 24th April

07.30

Optional: Morning run from Van der Valk Hotel

09.00

Optional: Morning swimming at Nationaal Zwemcentrum de Tongelreep (Olympic Swim Stadium)

09.30

Optional: Visit at the ice stadium IJssportcentrum Eindhoven

11.10 -12.00

Bus transfer from IJssportcentrum Eindhoven (11.10), Van der Valk Hotel (11.20) and Eindhoven Airport (11.40) to SX Eindhoven

Location: SX Eindhoven, Torenallee 3, 5617 BA Eindhoven

Partner of Day 2:



12.00

Welcome

Quick presentation round

12.20

Introduction to SX Eindhoven, Sport eXperience and the Philips legacy

Get a preview: www.sx-eindhoven.nl

Bart Rovers, Partner at Profitz (first company)

Arno Hermans, Founder at Sport eXperience

13.00

Lunch at Grand Café De Stip

13.45

SX Eindhoven Tour

Get amazed and be inspired in a former Philips plant where more than 50 sports companies are active on a daily base.

14.10

SX Eindhoven inhabitants presentations

Short presentations and Q&A. Coffee and snacks are served during the presentations.

- Idee Brouwerij (*Rob Tieben*): www.ideebrouwerij.com
- Orange Sports Forum (*Rick Slegers*): www.orangesportsforum.com
- Thinc Ahead (*Niels Cannegieter*): www.thincahead.nl
- Negen (*Rob van der Wijst*): www.negen.nl
- Energy Lab (*Robin Decottignies*): www.energylab.nl
- PaulRaats.com, Creative Views (*Paul Raats*): www.paulraats.com

15.40

Break - discussing the presentations

16.00

Innovation presentations, demonstration and Q&A.

- Smartgoals (*Chris Heger*): www.smartgoals.nl
- The Surface Network Group (*Frans Lefeber*): www.smartfloor.com

16.50

Farewell presentation from Triple Double (www.tripledouble.nl)

17.10

Bus transfer to Van der Valk Hotel.

17.30-19.00

Check in, relaxing, a walk in the Genneper Park (with sports activities going on).

19.00

Dinner at Van der Valk Hotel

Including a short introduction to the role of the hotel in vitalizing Genneper Sportparken.

Day 3 - 25th April

07.30

Optional: Morning run from Van der Valk Hotel

Check out.

Location: Hockeyclub Oranje-Rood, Charles Roelslaan 7, 5644 HX Eindhoven

09.00

Genneper Parken: The potentials and the challenges - three perspectives

Development group behind Sports and Vitality District (*Pim van der Boomen*)

Municipality of Eindhoven (*Arnoud Strijbis*)

University of Technology and Fontys University of Applied Sciences (*Steven Vos*)

11.00-12.30

Idan Forum Hockey Trophy

Instruction to HC Oranje-Rood and the rules of the game. Hockey match (outdoor). Access to locker rooms before and after the game.

12.30

Lunch

13.30

Walk and talk - discussing the morning programme. Destination: Nationaal Zwemcentrum de Tongelreep (Olympic Stadium)

13.45

Advanced technology and golden dreams: InnoSportLab de Tongelreep

Roald van der Vliet, Director, InnoSportLab de Tongelreep

14.15

Walk back to HC Oranje-Rood

14.30-16.00

Coffee and internal discussions (in Danish): Idan Forum-refleksion og fremtidsperspektiver

Diskussion i grupper og plenum. Hvad tager I med hjem?

16.00

Bus transfer to Eindhoven Central Station (Train departure 16.47 to Schiphol Airport, Amsterdam)