

THE BATTLE OF EUROPE

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LIBERALIZATION OF GAMBLING SERVICES IN THE EUROPEAN UNION

YES OR NO!

FRONTIERS

■ POLITICAL

■ LEGAL

POLITICAL FRONTIER

- Proposal for a Directive on Services
- Pending issues
- EU economy driven
- Multi-pillar approach

LEGAL FRONTIER

■ National Courts

- Mostly clear, sometimes confusing
- 7 judgements Supreme Court

■ European Court of Justice

- Solid basis

■ Infringement cases EU Commission

- 7 Member States
- More to come?

LEGAL FRONTIER

- Changing strategy of our opponents
- Position EU Commission
- Confusion? Review
law/policy/enforcement
- Historical background/Cultural differences

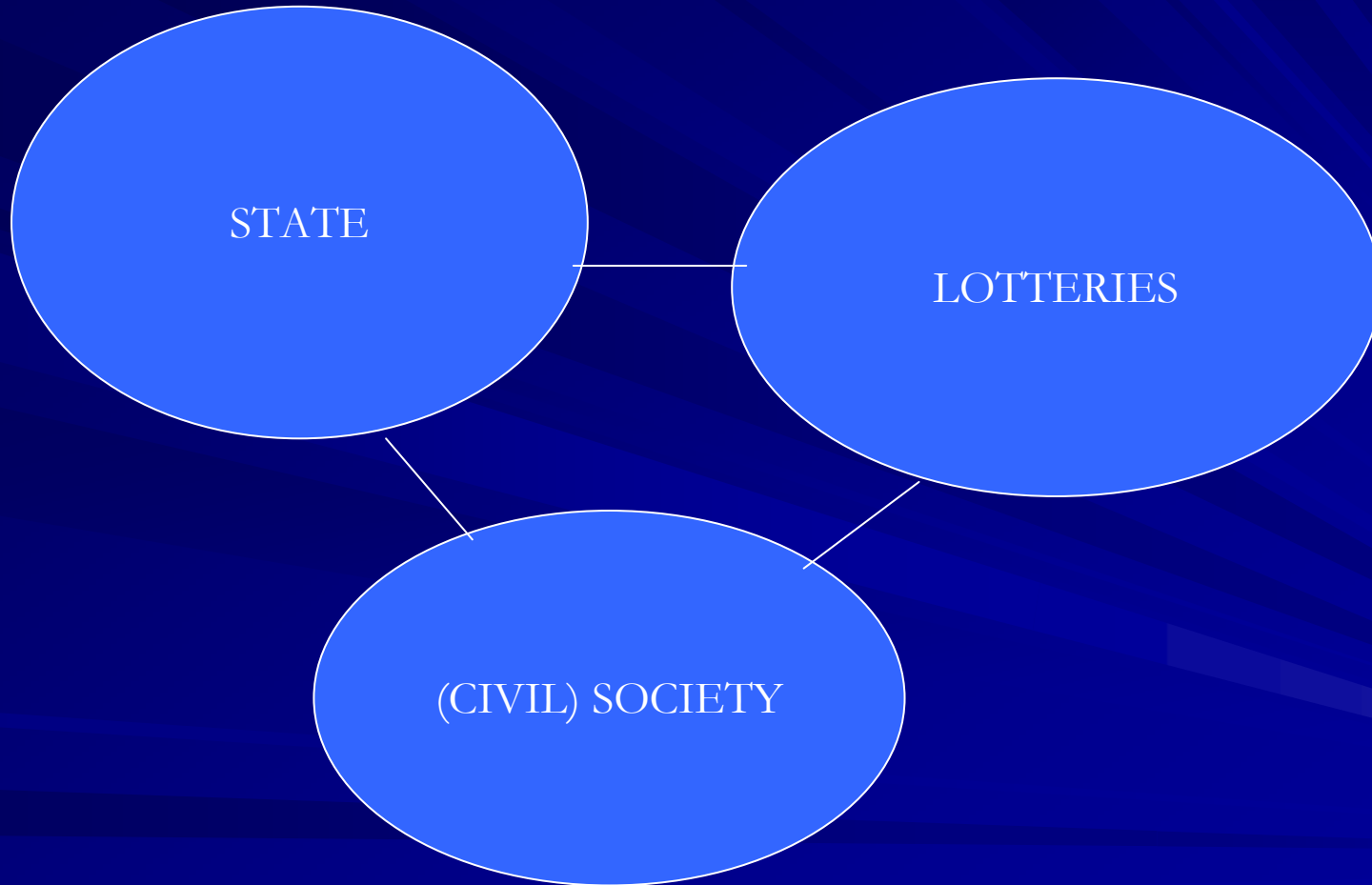
SOLID BASIS EUROPEAN LOTTERIES

- Opinion EU Council not changed
- National and ECJ jurisprudence
- Stakeholders

RESTRICTIVE MODEL

- Restricted supply, channeling
- Public order
 - Prevention of addiction and crime
 - Social costs under control
- Society
 - Tax and Good causes
 - Employment

THE “HOLY” TRINITY



FULL LIBERALIZATION MODEL

- Stakes: higher and more frequently
- Severe competition
- Tax evasion
- Re-distribution of revenue in EU
- Increased social costs
- Substantial decrease funds for society
- Employment

ADDITIONAL REMARKS

- USA development
- Pressure on EU Internal market
- Remote Gambling Bubble?

POLITICAL CHOICE

RESTRICTIVE MODEL

VERSUS

FULL LIBERALIZATION MODEL

THANK YOU

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